

Double Up Food Bucks

Frequently Asked Questions: Vendors

Q: What is the Double Up Food Bucks program?

A: Double Up Food Bucks (DUFB) is a program that provides low-income Oregonians who receive Supplemental Nutrition Assistance Program (SNAP) benefits with a match that encourages them to purchase fruits and vegetables, and supports local growers. When customers use their SNAP benefits at a participating farmers market, they receive an equal amount of Double Up Food Bucks, in \$2 increments, up to \$10 per visit.

Q: What can customers buy with Double Up Food Bucks?

A: Customers can only use Double Up Food Bucks to buy fresh, dried, or frozen whole or cut fruits and vegetables *without* added sugars, fats, oils, or salt. Includes mushrooms, fresh herbs, nuts, dried beans, and edible plant starts. As always, customers can spend their SNAP currency on all SNAP eligible foods at the market.

Q: Why can customers only buy fruits and vegetables with DUFB?

A: State funding limits the eligible foods to fruits and vegetables only.

Customers can still use regular SNAP currency for other food items, like meats, cheeses, and fresh breads – and because they have twice as much to spend, vendors selling these items will see the benefits of DUFB as an increase in SNAP token sales.



Q: How do I get paid for DUFB?

A: Turn in your DUFB in the same way you turn in SNAP currency. The market will reimburse you for all the DUFB you turn in according to normal market policies for SNAP token reimbursement. If you vend at multiple markets, only turn in DUFB for reimbursement at the market in which they were received.

Q: Can customers use Double Up Food Bucks anywhere else?

A: Yes! DUFB is a statewide program, and good at any participating market. DUFB is active at around 55 locations in Oregon. Visit www.doubleuporegon.org to see all locations.

***SNAP token currency is only good at the market where it is issued.**

Q: Where does the funding for DUFB come from?

A: Double Up Food Bucks is partially funded by an appropriation from the State of Oregon, and also has support from private and community foundations and partners across Oregon. DUFB is administered by Farmers Market Fund, a Portland-based 501(c)3 nonprofit dedicated to making healthy, locally-grown food accessible to underserved Oregonians. To learn more, visit www.farmersmarketfund.org.

Q: What is SNAP?

A: SNAP stands for Supplemental Nutrition Assistance Program, and is the new name for the federal food assistance program formerly called Food Stamps. SNAP helps over 700,000 low-income Oregonians put food on the table each month. SNAP benefits are issued monthly on the Oregon Trail Card, sometimes called the electronic benefits transfer (EBT) card. *SNAP, EBT, and Food Stamps are all names that typically refer to the same program.*

Q: How can a customer get SNAP?

A: In order to qualify for SNAP, you must meet certain requirements for income and expenses determined by the State of Oregon.

To learn more about eligibility and how to apply, go to www.oregon.gov/dhs/assistance/food-benefits or dial 2-1-1 on any phone (211info is a toll-free service).

Q: What impact does the Double Up Food Bucks program have on farmers and families?

A: Between 2015-2018 in Oregon, thanks to DUFB:

Families Win!

- 90% of SNAP customers reported buying more fruits and vegetables because of Double Up
- 88% reported their overall health improved because of the program

Farmers Win!

- \$1,492,551 in new sales of SNAP & DUFB between 2016-2018
- 73% of market vendors reported their customer base has expanded thanks to Double Up

Oregon Thrives!

- Every SNAP dollar spent at a farmers market can generate \$1.79 in local economic activity

